

Appleseed This Week

eNewsletter - May 21, 2009

Appleseed Awarded Kellogg Grant for Recovery Efforts along the Gulf Coast

Appleseed's ongoing Gulf Coast Recovery Project will expand to cover a host of essential initiatives, thanks to a \$400,000 grant from the W.K. Kellogg Foundation, awarded this week.

In conjunction with the National Office, Appleseed Centers in Alabama, Georgia, Louisiana, South Carolina and Texas will apply Kellogg funds over the next two years to deep-rooted issues of poverty and marginalization that were exposed and exacerbated by storm devastation. Now beyond the stage of immediate disaster relief, and bolstered by the Kellogg award, Appleseed will provide vital support in the following project areas:

Preserving Homeownership: ensuring that poor and minority families are able to maintain ownership of their homes despite barriers to title, as well as facilitating access to Community Development Block Grants.

Financial Access for Immigrants: helping immigrant families involved in the rebuilding process to protect and increase their financial assets.

Wage Claim Project: ensuring that laborers involved in the reconstruction efforts are paid for the work.

Access to Community College: encouraging employment and training opportunities for the new immigrant workforce and their children.

Mental Health: ensuring proper representation of individuals with mental illness and mental retardation.

Legal Services: ensuring that lawyers across the country are able

Join Appleseed for its Annual New York Gala

On Thursday, June 11
Appleseed will proudly host its annual New York gala at the Prince George Ballroom.

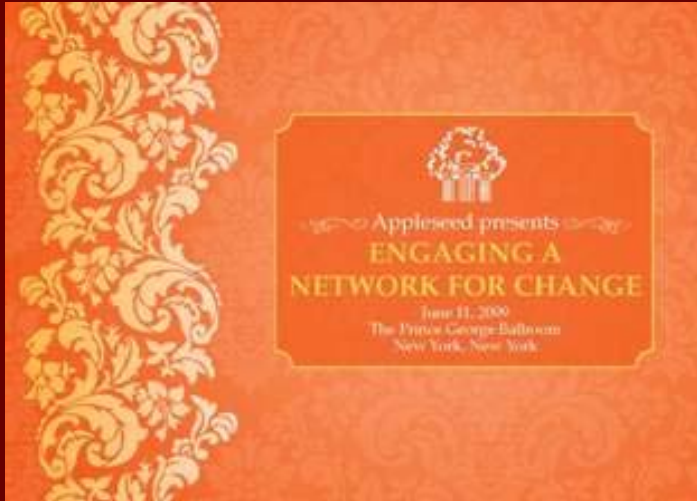
The theme of the event, *Engaging a Network for Change*, encapsulates Appleseed's core strategy for promoting social justice and opportunity - namely, by deploying our extensive network of Centers and pro bono partners in service to the vulnerable and voiceless, effecting positive change.

Help us celebrate our recent achievements and support ongoing Appleseed efforts by attending. All are welcome!

The event will honor Appleseed board member Rick Ketchum, chairman and CEO of the Financial Industry Regulatory Authority (FINRA). As a leading voice for transparency and responsibility among financial institutions, Ketchum is working to repair

to provide legal representation to poor people following disasters.

Using its proven strategy of leveraging top pro bono talent in the pursuit of social justice, Appleseed will be able to amplify the value of the grant, achieving a maximal amount of positive change. Ongoing Gulf Coast Recovery efforts on the part of Appleseed Centers can be reviewed in more detail [here](#).



the regulatory lapses that contributed to the financial crisis.

As chair of Appleseed's Audit Committee, Ketchum has provided the organization with invaluable financial guidance and was instrumental in the launch of the New York Office, many of whose projects revolve around financial access and education.

Engaging a Network for Change will include a reception beginning at 6:00 p.m. with the program beginning at 7:30 p.m. For further information or to RSVP, contact Nakia Kelly at nkelly@appleseednetwork.org or 202.347.7960. Click here to view [full invitation](#).